

Amendment filed May 18, 2006
Serial No. 10/713,446

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Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (currently amended) A computer-implemented method for facilitating user customization of the image content of an image area container in an electronic product design, the method comprising
displaying an electronic product design to a user, the design containing at least one or more user-customizable image areas containers, each image area container having content that is at least a portion of a base image associated with the image area container;
allowing the user to select an image area container in the electronic product design for customization of the content of the image area container, and
in response to a user request to perform custom cropping for the selected image area container, displaying to the user
the associated base image, and
a cropping indicator positioned to indicate to the user the portion of the base image that is the current content of the image area container.
2. (cancelled)
3. (previously presented) The method of claim 1 further comprising allowing the user to modify the size of the cropping indicator relative to the base image.
4. (original) The method of claim 3 wherein the user is prevented from changing the ratio of cropping indicator height to cropping indicator width during modification of the cropping indicator size.

Amendment filed May 18, 2006
Serial No. 10/713,446

5. (currently amended) The method of claim 3 wherein, upon completion of a cropping indicator size modification, the selected image area container is updated to incorporate the portion of the image indicated by the modified cropping indicator.

6. (previously presented) The method of claim 1 further comprising allowing the user to reposition the cropping indicator relative to the base image.

7. (currently amended) The method of claim 6 wherein, upon completion of a cropping indicator repositioning, the selected image area container is updated to incorporate the portion of the base image indicated by the repositioned cropping indicator.

8-10. (cancelled)

11. (currently amended) A computer-implemented system for facilitating user customization of the image content of an image area container in an electronic product design, the system comprising

means for displaying an electronic product design to a user, the design containing at least one or more user-customizable image areas containers, each image area container having content that is at least a portion of a base image associated with the image area container;

means for allowing the user to select an image area container in the electronic product design for customization of the content of the image area container, and

means, responsive to a user request to perform custom cropping for the selected image area container, for displaying to the user

the associated base image, and

a cropping indicator positioned to indicate to the user the portion of the base image that is the current content of the selected image area container.

Amendment filed May 18, 2006
Serial No. 10/713,446

12. (cancelled)

13. (previously presented) The system of claim 11 further comprising means for allowing the user to modify the size of the cropping indicator relative to the base image.

14. (original) The system of claim 13 further comprising means for maintaining a fixed ratio of cropping indicator height to cropping indicator width during modification of the cropping indicator size.

15. (currently amended) The system of claim 13 further comprising means for updating the selected image ~~area~~ container upon completion of a cropping indicator size modification to incorporate the portion of the base image indicated by the modified cropping indicator.

16. (previously presented) The system of claim 11 further comprising means for allowing the user to reposition the cropping indicator relative to the base image.

17. (currently amended) The system of claim 16 further comprising means for updating the selected image ~~area~~ container upon completion of a cropping indicator size modification to incorporate the portion of the base image indicated by the modified cropping indicator.

18-20. (cancelled)

21. (currently amended) The method of claim 1 wherein the base image associated with the selected image ~~area~~ container was not associated with the selected image ~~area~~ container by the user.

Amendment filed May 18, 2006
Serial No. 10/713,446

22. (currently amended) The method of claim 1 wherein the at least a portion of the base image initially selected as the content of the selected image ~~area~~ container was not selected by the user.

23. (currently amended) The method of claim 1 wherein any of the one or more image areas in the product design can be selected and customized independently of any other image ~~area~~ container in the product design.

24. (previously presented) The method of claim 1 wherein the electronic product design is displayed to the user in response to selection by the user of one of a plurality of thumbnail images representing user-customizable electronic product designs.

25. (currently amended) The method of claim 1 further including allowing the user to select a different base image to be associated with the selected image ~~area~~ container.

26. (currently amended) The system of claim 11 wherein the base image associated with the selected image ~~area~~ container was not associated with the selected image ~~area~~ container by the user.

27. (currently amended) The system of claim 11 wherein the at least a portion of the base image initially selected as the content of the selected image ~~area~~ container was not selected by the user.

28. (currently amended) The system of claim 11 wherein any of the one or more image ~~areas~~ containers in the product design can be selected and customized independently of any other image ~~area~~ container in the product design.

Amendment filed May 18, 2006
Serial No. 10/713,446

29. (previously presented) The system of claim 11 wherein the electronic product design is displayed to the user in response to selection by the user of one of a plurality of thumbnail images representing user-customizable electronic product designs.

30. (currently amended) The system of claim 11 further including allowing the user to select a different base image to be associated with the selected image ~~area~~ container.

31. (previously presented) The method of claim 5 further comprising forwarding the electronic product design to a printer for printing.

32. (previously presented) The method of claim 7 further comprising forwarding the electronic product design to a printer for printing.

33. (previously presented) One or more computer-readable media having computer-executable instructions thereon for implementing the method of claim 1.

34. (currently amended) A system for facilitating user customization of the image content of an image ~~area~~ container in an electronic product design, the system comprising:
one or more processors; and
one or more computer readable media having computer-executable instructions embodied thereon for implementing the method of claim 1.